



NH Early Childhood Strategy Team 3 – Meeting 2 Notes
Strategic Theme 3: Investment in early childhood programs and services
July 29th, 2022 9:00-11:00am

GSG Facilitator: Christine Koehn

GSG Notetaker: Olivia Gunthert

Participants:

- ❖ Joelyn Drennan
- ❖ Benjamin Hoffman
- ❖ Christina Lachance
- ❖ Melissa White
- ❖ Rebecca Whitley

Summary of team purpose:

In this meeting, the team is going to begin to discuss initiatives to propose to the Strategic Planning Subcommittee and the Council for Thriving Children. Initiatives should be high-level, multi-prong efforts that will have projects nested underneath; they are approaches to take to make sure that we can accomplish the objectives that have been approved. The team will also share their ideas behind proposing them. Each objective should have no more than 2-3 initiatives.

I. Discussion of Potential Initiatives:

The team talked about each of their ideas related to each of the Research Organization Tool questions and began to brainstorm potential initiatives.

Objective 1: Leverage and sustain new and existing funding

- *Overarching Principle: Maintain a comprehensive view of early childhood (primary prevention, family support, health) across Initiatives*
 - Understanding the New Hampshire Birth through Five System: [ckq8kw3nc01rojg4lyo7r7xdv-ctc-executive-summary-r2.pdf](https://www.councilforthrivingchildren.org/ckq8kw3nc01rojg4lyo7r7xdv-ctc-executive-summary-r2.pdf) ([councilforthrivingchildren.org](https://www.councilforthrivingchildren.org))
 - NIEER State of Preschool 2021 Yearbook: NH Profile: [New_Hampshire_YB2021.pdf](https://nieer.org/new-hampshire-yb2021.pdf) (nieer.org)

Initiative 1 – Create a collaborative legislative advocacy strategy/plan

- Align advocacy groups doing this campaign work (public and private)
 - Groups like New Futures, Moms Rising, and SCAN
 - Need a facilitator (Office of Early Childhood?)
- May be hard to get more Federal dollars. Need secure state funding or other support for services/opportunities
- Build understanding and champions/advocates among legislators to fund the system

- Use facts to better educate legislators about the actual amount of funds unexpended
- Engage the NH Alliance or Early Childhood Coalitions
 - Understand at a grassroots level what the priorities are for funds available
 - Align with the CTC Strategic Plan

Initiative 2 – Create and implement plan to maximize use of existing dollars, identify funding needs, and secure (new or existing) funding

- Fiscal mapping process (public and private)
 - Need to know what funds are coming in and being expended/returned as well as funding gaps
 - Need to expend current funding in order to get legislators to considering contributing (e.g., NH as not spent all its available CCDF dollars)
 - Does the Childcare Advisory Council do this already?
 - Fiscal Mapping: [Using Fiscal Mapping to Clarify the Landscape of Early Childhood Services: Initial State Lessons \(chcs.org\)](#)
 - How to guide fiscal mapping: <https://www.chcs.org/resource/fiscal-mapping-for-early-childhood-services-how-to-guide-and-data-collection-tool/>
- Development Plan for needed funding (public and private)
- Better understanding of our government contracts work, so that they are fully expended (especially for contracts that cycle at different times)
 - Understand how the processes work (to avoid returning funds), address contract systems' barriers (e.g., attendance billing, processes, etc.) - Children's Trust efforts
 - Pros and cons of funding through government versus private entities (time to secure funds, admin rates, cost/benefit analysis - cost threshold, time to execute the work, etc.)

Initiative 3 - Establish a Facilitating Organization for Early Childhood

- Establish a structure to know what we're funding and focus efforts to maximize resources (funding, data, training, etc.) – For example, FRCs

Objective 2: Increase business and community support for early childhood programs and services

Initiative 1 - Incentivize businesses to support families

- Create/Offer tax incentives/credits (local and state levels)
 - Understand how business can offer more support (Cliff Effect Report)
 - ARPA dollars have been set aside to explore needs and how employers can provide more support for employees (e.g., workers with nontraditional hours – how many, need for child care, etc.)
 - Funding support to businesses like: match for child care scholarships, work happening in the Town of Lebanon
- Child care coops (Concord Hospital coop) - cost sharing support
 - Businesses in the same field (medical) or geographic area working together to support child care
- Promote community efforts to support families (grocery stores and nutrition)

Initiative 2 - Incentivize community members (families, churches) to become child care providers, using evidence-based programming

- Offer resources, such as funding, training, resources/supports,
- More likely to be able to provide nontraditional hour care

Initiative 3 - Raise awareness of importance of quality early childhood care (targeted to businesses and community) and opportunities to support the industry to strengthen families

- Educate community about the benefits of quality early childhood care to the community and families, what's available, challenges with the system, how they can help, etc.
- <https://www.cdc.gov/violenceprevention/pdf/essentials-for-childhood-framework508.pdf>

II. Research and Meeting Notes

The team is going to send relevant information, such as research articles and reports to Olivia Gunthert to be posted on the Council of Thriving Children's website:

<https://councilforthrivingchildren.org/what-the-experts-say>. Meeting notes will also be posted on the council's website: <https://councilforthrivingchildren.org/past-meetings>.

III. Next Steps:

At the next meeting, we will review these initiatives and make sure they encompass all we want them to encompass. Then we will start to rate them and decide which ones to move forward with. The team will think about the following during this process: will this be an effective way to address the objective; will it allow us to accomplish what we want to accomplish; do they align with our priority outcomes/will they improve them; what is the feasibility; what is the cultural fit; etc.

IV. Important Dates:

- August 4th, 2-4pm: next team meeting – <https://us02web.zoom.us/j/85018254622>
- August 16th, 1-3pm: team meeting – <https://us02web.zoom.us/j/82689378627>
- September 6th, 10am-12pm: Subcommittee Meeting for strategic plan development
- September 7th, 1-3pm: team meeting - <https://us02web.zoom.us/j/85488815037>
- September 13th, 9-11am: Council for Thriving Children meeting (in-person)