



COUNCIL FOR
**THRIVING
CHILDREN**

Strategic Planning Sub-Committee

February 14, 2022



Agenda

1. Welcome

- Michelle Lewis and Rebecca Woitkowski, Co- Chairs
- Christina Lachance, Council for Thriving Children

2. Introductions

3. Strategic Planning Overview

- Christine Koehn, Greenway Strategy Group

4. Feedback

- Subcommittee Members

5. Suggestions for Strategic Planning Process and Product

- Subcommittee Members

6. Detailed Timeline

- Martha Greenway, Greenway Strategy Group

7. Next Steps

Greenway Strategy Group provides analysis
and strategic guidance
to social impact organizations

to improve outcomes for children, families and learners of all ages.

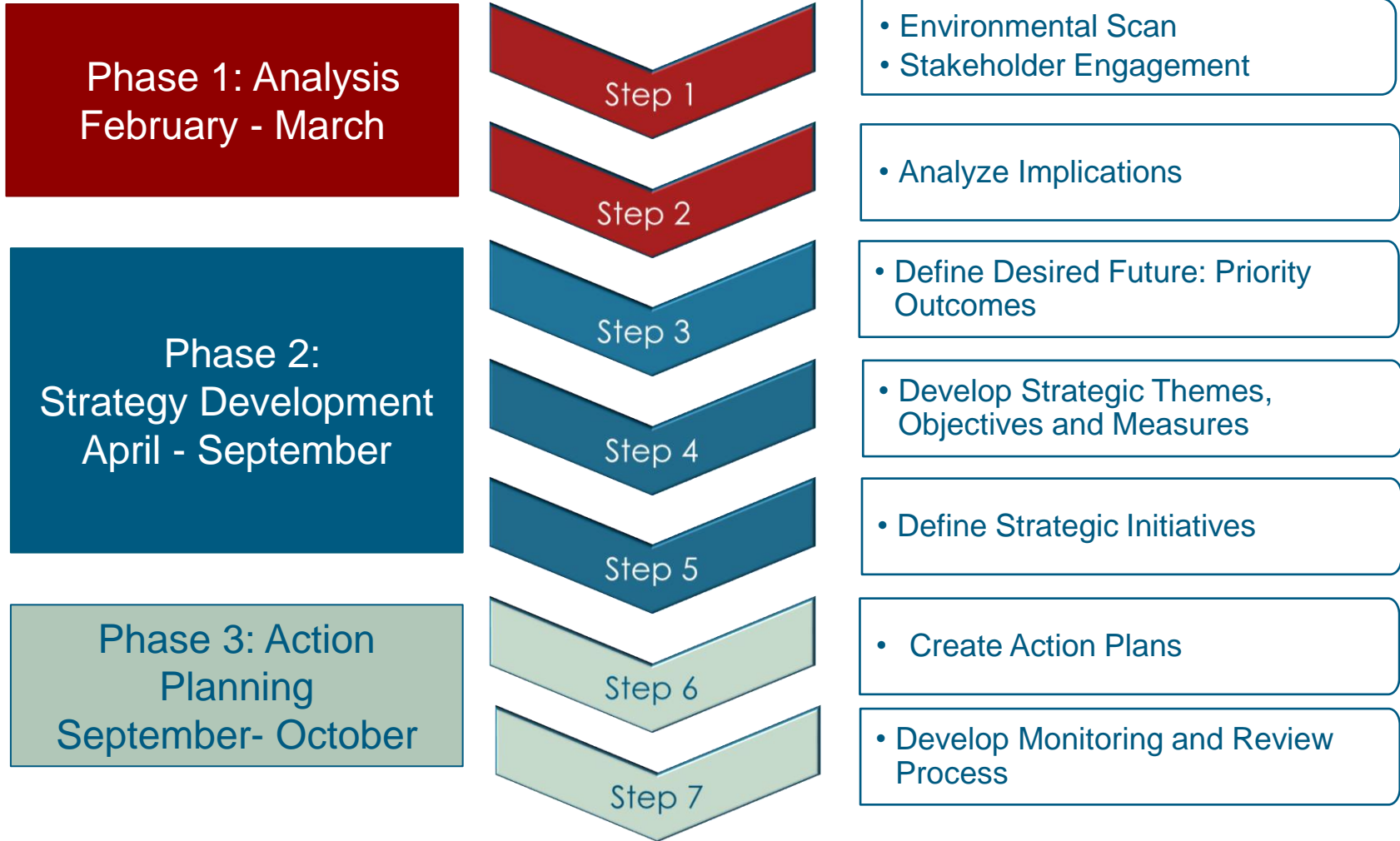
Expertise

- ❑ Strategy design, implementation and monitoring
- ❑ Performance improvement
- ❑ Research
- ❑ Facilitation
- ❑ Financial analysis
- ❑ Governance

Sample Client Engagements



Project Overview



Strategic Plan Components

The Direction

- ❑ Priority Outcomes = specific, collective results or conditions to achieve
- ❑ Strategic Themes = areas that must be addressed to achieve priority outcomes
- ❑ Strategic Objectives = choices about what needs to be improved in the strategic themes

The Methods

- ❑ Strategic Initiatives = significant projects to implement the objectives
- ❑ Action Plans = how to get the projects done



North Dakota outcomes that will be impacted through the Early Care and Education strategic plan:

- Children will be safe and develop into productive citizens.
- Parents will have peace of mind and be supported in caring for their children.
- Businesses will have workers to meet their needs.
- Communities will thrive economically and socially.

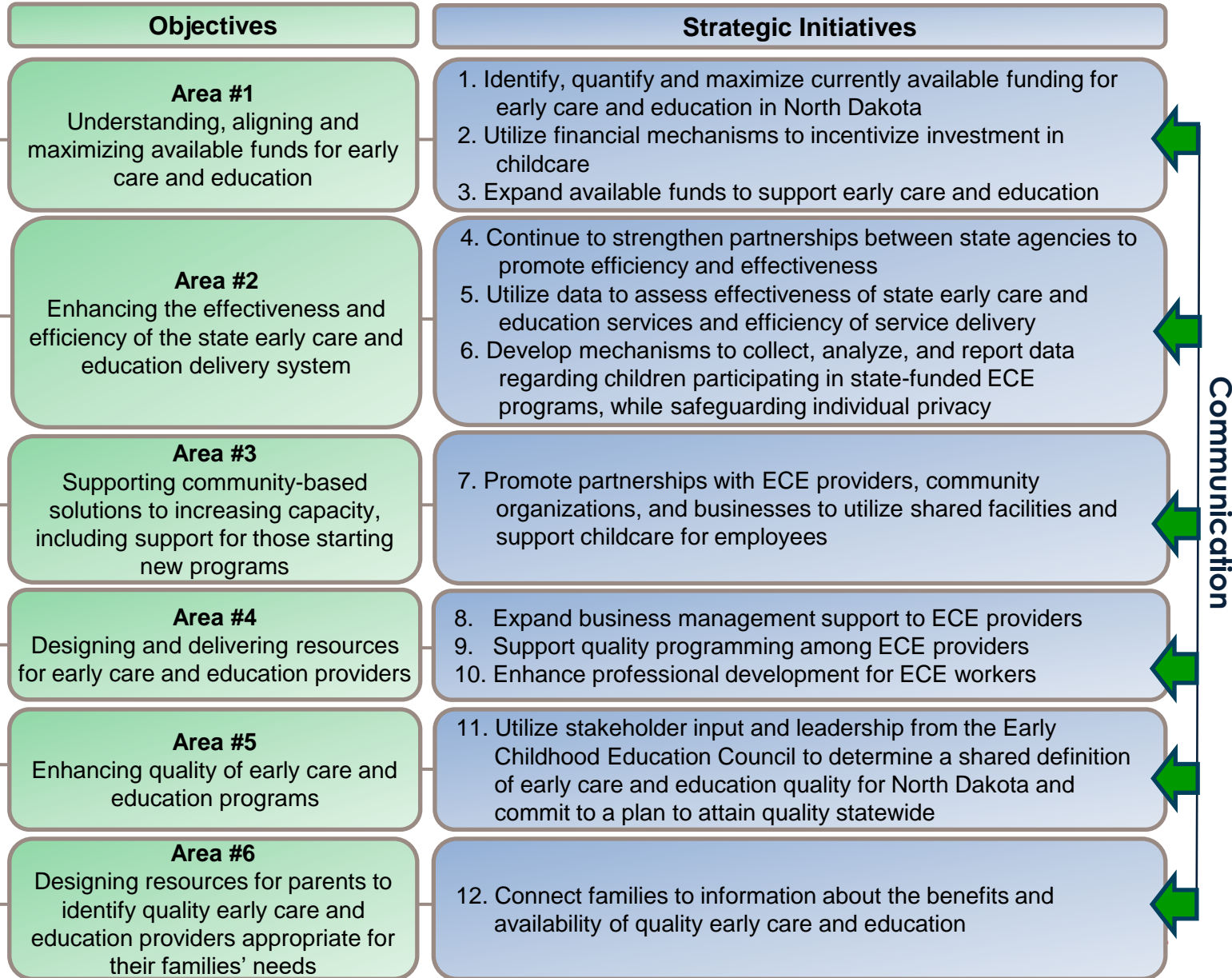
ND PDG – DRAFT

February 2020

Strategic Plan Framework

Strategic Themes

- Increase capacity of early care and education services
- Increase access, especially for children with special needs, and low-to-middle income families
- Enhance quality of early care and education programs
- Increase support for early care and education providers
- Strengthen community partnerships that expand local early care and education capacity



Communication



What sounds promising about this work?

What questions or concerns do you have?



Success Criteria

What are your expectations for the strategic planning process?

Key Stakeholders to Engage

- ❑ Governor
- ❑ Legislators
- ❑ Leadership from State Agencies (e.g., HEHS, Bureau of Child Development & Head Start Collaboration)
- ❑ Council Members
- ❑ Business
- ❑ Philanthropy
- ❑ Parents and Caregivers
- ❑ Providers, including Head Start
- ❑ Early Learning Coalitions
- ❑ Developmental Disability Council
- ❑ School Districts
- ❑ Family Resource Centers

Reports to Review

- ❑ State and Federal Needs Assessments
- ❑ State and Federal Plans
- ❑ Update Reports
- ❑ Teacher Surveys
- ❑ Professional Development Reports

Success Criteria

What will make the strategic plan product effective for the state of New Hampshire?

Phase 1: Analysis

January through March 2022

TASK	DATES	DETAILS
1. Develop stakeholder interview questions and invitation language	February	
2. Engage the sub-committee in a virtual meeting to review project plan, stakeholder engagement plan, and gather their perceptions and experiences	February 14	Virtual 10 a.m. to 12 p.m.
3. Stakeholder engagement	February 21- March 31	Virtual
4. Sub-committee meeting for update on analysis phase progress	March 14	Virtual 10a.m.- 11 a.m.
5. Compile results of analysis including stakeholder input, early childhood data and summary of existing reports and strategic plans	March 28- April 1	
6. Review analysis findings with project leadership	April 1	
7. Make adjustments to analysis findings presentation	April 4-8	

Strategic Planning Sub-committee

Phase 2: Strategy Development

April through September 2022

1. Strategic planning sub-committee meeting to review analysis findings	April 11	2-4 Virtual or in-person
2. Meet with Council to review analysis findings	April 12	In-person
3. Design Session with sub-committee to craft draft ideas for priority outcomes, strategic themes and objectives	April 18	Virtual, 12:30-2:30 p.m.
4. Draft strategic plan framework, review with sub-committee and Council co-chairs for input	April 29	
5. Facilitate stakeholder engagement for feedback on the draft strategic plan framework	May 2-25	Virtual or in-person
6. Review stakeholder feedback with strategic planning sub-committee, recommend adjustments	June 8	Virtual, 10a.m.-12p.m.
7. Meeting with Council – present priority outcomes, strategic themes, and objectives incorporating stakeholder input	June 14	In-person
8. Engage sub-committee members and others to draft strategic initiatives considering effective approaches, stakeholder input, and gaps in current delivery system	June 15-August 26	Virtual
9. Work with strategic planning sub-committee to review and refine proposed initiatives, discuss implementation cadence	September 6	Virtual 10a.m.-12p.m.
10. Present draft strategic initiatives to Council, seek input on implementation cadence	September 13	In-person

Phase 3: Action Planning

September through November 2022

1. Refine draft strategic plan based upon Council feedback	September 14 - 16	
2. Work with the strategic planning sub-committee members as interested and available and NH department leaders to define high-level action steps and areas of additional resource requirements	September 19 - October 21	
3. Develop metrics to track progress on priority outcomes and objectives	September 19 - October 21	
4. Review draft strategic initiative actions and resource requirements with sub-committee for input	October 24	10-12 Virtual
5. Review completed plan with co-chairs of Council	October 31	Virtual
6. Present final plan to Council for vote	November 8	In-person
7. Submit final plan for review by Governor's office	November 10	
8. Support design of communications materials for the strategic plan	November 9-31	